

RELEASE: Immediate

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**RIBBON-CUTTING CEREMONY AND GRAND OPENING WEEKEND SET -
PET FUNERAL HOME AND CEMETERY OPEN DOG PARK AND WELLNESS
CENTER SO DOG OWNERS WON'T NEED TO USE THEIR SERVICES AS SOON**

Hermitage, Pennsylvania – June 26, 2007 — Hillcrest-Flynn Pet Funeral Home and Crematory, and Hillcrest Memorial Park will open a secure, private dog park emphasizing pet wellness on a quarter-acre of property located at **2619 East State Street in Hermitage. The ribbon-cutting ceremony will be held on Thursday, June 28, 2007, with a grand opening and open house on Saturday, June 30 and Sunday July 1, 2007** (please see attached Itinerary).

Hillcrest Dog Park and Wellness Center will be the first free-play park for dogs of all breeds in Mercer County and surrounding areas. Dog owners will be able to let their dogs exercise and interact with other dogs in a safe, enclosed park. It also will be used as a venue for clinics, demonstrations and seminars to learn more about pet health.

“We want to help people prolong and improve the quality of their dog’s life so they don’t have to use us as quickly,” said John Flynn, funeral director and supervisor, who oversees Hillcrest-Flynn Pet Funeral Home and Crematory and now the dog park.

“We’re surprised that it’s never been done before. For example, if you have an overweight dog, where do you turn? We plan to have dog walking groups and provide equipment in the park to make it convenient to exercise your dog. We want people to know that there are healthier options to promote pet well-being.”

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“On this end of things, we see pets that sometimes go prematurely and it has motivated us to create an all-encompassing center to both exercise dogs and provide programs to enhance pet health and longevity,” said Roberta Knauf, pet funeral director of the Hillcrest-Flynn Pet Funeral Home and Crematory.

The current roster includes puppy classes, agility demonstrations and wellness programs to be held on the premises (please see the attached Calendar of Events).

The dog park will be complete with custom playground gym equipment, serpentine and horseshoe-shaped exercise tunnels, enrichment toys, a soft play surface, and a main area for large- and medium-sized dogs as well as a self-contained small dog and puppy area. The fenced, lighted and camera-monitored facility will be open year-round and 24-hours a day through a key-entry gate. Dogs must meet temperament and AKC Canine Good Citizen qualifications, and dog owners will be required to complete a member application and present proof of current vaccination and license. Flexible membership plans are available.

For the convenience of dog owners, the dog park will feature Wi-Fi connection for lap-top Internet use, as well picnic tables and benches for socializing and watching dogs play.

In addition to the dog park and wellness programs, events, such as fundraisers, will be held on the property to promote pet adoption and to socialize with other dog owners.

Hillcrest-Flynn Pet Funeral Home and Crematory, and Hillcrest Memorial Park People and Pet Gardens provide respectful, compassionate, comprehensive after-life care for pets and support services for families.

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Please see the attached Itinerary for the ribbon-cutting ceremony and grand opening weekend and Calendar of Events.

**Ceremony and Grand Opening Weekend Open House
Itinerary**

RIBBON-CUTTING CEREMONY (Rain or Shine):

Location: Hillcrest Dog Park and Wellness Center
Hermitage, PA
(next to Kraynak's)

Date: THURSDAY, JUNE 28, 2007

Times: 10 a.m. - Noon

Start times:

- 10 a.m. Welcome and Remarks:
John Flynn, Funeral Director/Supervisor
John Flynn Funeral Home and Crematory, Hermitage, PA
- 10:15 a.m. Ribbon-Cutting:
John Flynn
Roberta Knauf, Pet Funeral Director
Hillcrest-Flynn Pet Funeral Director and Crematory
Greg Koledin, President Wesex Corporation, West Middlesex, PA
General Contractor and Design-Builder
Service Dog, Derek, and Therapy Dog, Nika
- Guests:
Larry Guerra, City of Hermitage Commissioner
Sandi Drabek, President, Mercer County Humane Society
Marti Grata, Vice President, Mercer County Humane Society
- 10:30 a.m. Blessing of Hillcrest Dog Park and Wellness Center and
Hillcrest-Flynn Pet Funeral Home and Crematory
Rev. Donald E. Berdis, Our Lady of Fatima Church, Farrell, PA
- 10:45 a.m. Live demonstration of the Dog Park and Wellness Center and
Small Dog / Puppy Socialization Area
- 11:00 a.m. Supervised Open Play (Open to the Public;
Limited Number of Pets)
- 11:15 a.m.-Noon Refreshments for People / Pets
Pet Evaluations for Membership

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Hillcrest Dog Park and Wellness Center

Itinerary

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GRAND OPENING WEEKEND OPEN HOUSE (Rain or Shine):

Location: Hillcrest Dog Park and Wellness Center (unless otherwise marked)
Hermitage, PA
(next to Kraynak's)

Date: SATURDAY, JUNE 30 – SUNDAY, JULY 1, 2007

Times: 10 a.m. – 4 p.m. (Both Days)

Start times:

10 a.m.	Supervised Free Play (Limited Number of Pets)
11 a.m.	Agility Demonstration
Noon –1:30 p.m.	Pet Costume Party and Games Ribbons and Prizes Given for: <ul style="list-style-type: none">• Pet and Owner Look A Like• Best Costume• Longest and Shortest Tail• Cutest Trick• Best Singer• Best Kisser
2 p.m.	Obedience Demonstration
3 p.m.	Demonstration/Guidelines - AKC Canine Good Citizen Evaluation
Ongoing	Pet Adoption Information (Inside Hillcrest-Flynn Pet Funeral Home and Crematory)
Ongoing	Wellness Information (Inside Hillcrest-Flynn Pet Funeral Home and Crematory)
Ongoing	Refreshments for People and Pets (Inside Hillcrest-Flynn Pet Funeral Home and Crematory)

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Hillcrest Dog Park and Wellness Center
Calendar of Events

July 2007

All activities are held at Hillcrest Dog Park and Wellness Center unless otherwise stated.

DATE	ACTIVITY
Mondays, began June 18, 6-7 p.m. (7/9, 7/16, 7/23, 7/30)	Puppy Training Roberta Knauf, Trainer
Wednesday, July 11, 6-7 p.m.	Agility Demonstration Denise Thomas, Instructor
Thursday, July 12, 6-7 p.m. (monthly)	Pet Grief Support Group Arlene Rzepka, Leader (Hillcrest-Flynn Pet Funeral Home and Crematory)
Thursdays, beginning July 12, 7-8 p.m. (7/19, 7/26)	Dog Walking Club (health walk through Hillcrest Memorial Park with your dog)
Fridays, beginning July 13, 8-10 p.m. (7/20, 7/27)	Singles Night (meet singles with their dogs for refreshments and fun)
Saturday, July 14, 10 a.m.-1 p.m. (monthly) cats and	Pet Chiropractic Demonstration and Pet Adjustments (open to dogs, small pets) Dr. David A. Smolensky, D.C. Mars Family Chiropractic Center
Saturdays, beginning July 14, 11 a.m.-Noon (7/21, 7/28)	Dog Walking Club (Hillcrest Memorial Park)
Wednesday, July 18, 6-7 p.m.	Search and Rescue Demonstration C.A.N.I.N.E. (Canine Aided Emergency Search and Rescue)
Saturday, July 21, 1-2 p.m.	Ask a Vet: Dr. Dan Baker Baker Pet Hospital, Clark, PA

(meet with the vet and ask medical
and
related questions about the care of
your pet)

Wednesday, July 25, 6-7 p.m.

Rally O Demonstration
Donald Thomas, Instructor

Last Saturday of month, beginning July 28,
their
Noon-2 p.m. (monthly)

Games in the Park (for dogs and
their owners)

To register or for more information on programs and events, please call: 724-347-5100.
For those interested in participating in the Dog Walking Club, please arrive promptly at
the dates and times stated.